



NEWS FROM THE SWAN

Dearest followers of the Swan.

It is with really heavy hearts that we have had to make the decision to close The Swan fully until the 1st February, unless the rules change and believe us when we say, we'll be the first with our doors open!!

We want The Swan to be a happy, busy, thriving place with our current staff team and in order to protect this and give our customers the experience they expect & deserve, we are making this tough decision.

As many of you know since the start of the pandemic The Swan has done its utmost to make sure that the village and surrounding areas have been looked after; our pop-up shop and delivery to takeaways and the Eat out to Help out scheme however, the new rules in place at the moment really don't allow us to run the Swan as it should be.

The last two weeks, with limited opening because of limited mixing rules, limited hours and limited food offer we feel it's not sensible to open and throw away money which could be used to ensure we are safe in the near future. To be clear, the business is still very viable and we have been almost fully booked on each sitting we've opened for but this is an old building that costs lots to heat, look after and love and a staff team who depend on us to keep their families safe, happy, heated and fed. We can't afford to lose it for them, if no one else. Instead, we've urged them to find volunteer work to support others locally.

Christmas in our pub is full of laughter, joy, full tummies and happy people and our favourite time of year. To not be able to share it with you is gut wrenching – we're thinking Christmas in July?!

We know that some people will be saying "well, other pubs are staying open" but please remember all pubs run very differently with different costs and they too will be doing what's best for the survival of their business whether that's staying open or making the same hard decision we have had to make.

We've spoken to all who've ordered hampers and they're still available for collection on Christmas Eve. We will let you know when take away begins again and if the rules change, you can expect us to be 'on it' and back open in a flash!

A big thank you to all that have supported us in these very strange times and WE WILL BE BACK once it is viable to do so.

Have a very happy Christmas and New Year
Pete, Emma and team Swan.